



SPONSORSHIP OPPORTUNITIES

Saturday, August 14, 2021 10 a.m. to 8 p.m. northcantonmainstreetfestival.com 330.499.5100

Attended by thousands of regional residents, community leaders, nonprofits and elected officials, the Main Street Festival represents and celebrates North Canton. Festival sponsors

A Walk Down Main Street Sponsor

\$5000 (exclusive)

- Prime logo placement on MSF map
- Exclusive logo recognition on street decals
- Exclusive logo recognition on event golf carts
- Spotlight in Chamber newsletter
- 10'x10' Booth at festival
- Access to VIP Hospitality Tent for you and your team
- One year membership in the North Canton Area Chamber
- Logo recognition on festival collateral (advance and day of)
- Logo recognition and link to your business from MSF website
- May provide promotional materials for festival Welcome Center
- Linked posts from Chamber/Main Street Festival Facebook page

Concert Sponsor

\$2500 (3 available)

- 2'x3' logo sign next to music stage
- Company mention by lead act on the stage
- Spotlight in Chamber newsletter
- 10'x10' Booth at festival
- Access to VIP Hospitality Tent for you and your team
- One year membership in the North Canton Area Chamber
- Logo recognition on festival collateral (advance and day of)
- Logo recognition and link to your business from MSF website
- May provide promotional materials for festival Welcome Center
- Linked posts from Chamber/Main Street Festival Facebook page

Activities Sponsor

\$1500 (4 available)

- Inflatables/Photo Booth/Balloon Art/ Etc
- Logo recognition associated with one MSF activity
- 10'x10' Booth at festival (opportunity for placement next to activity)
- Access to VIP Hospitality Tent for you and your team
- One year membership in the North Canton Area Chamber
- Logo recognition on festival collateral (advance and day of)
- Logo recognition and link to your business from MSF website
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- Linked posts from Chamber/Main Street Festival Facebook page

Hospitality Tent

\$1500 (3 available)

- Logo recognition on one large-scale community tent
- 10'x10' Booth at festival
- Access to VIP Hospitality Tent for you and your team
- One year membership in the North Canton Area Chamber
- Logo recognition on festival collateral (advance and day of)
- Logo recognition and link to your business from MSF website
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- Linked posts from Chamber/Main Street Festival Facebook page

Beverage Sponsor

\$1500 (2 available)

- Business logo on DORA cups
- 10x10 beverage location
- One year membership to the North Canton Area Chamber
- Access to VIP Hospitality tent for up to 5 guests
- Logo recognition on festival collateral (advance and day of)
- Logo recognition and link to your business from MSF website
- May provide promotional materials for festival Welcome Center
- Linked posts from Chamber/Main Street Festival Facebook page

Chamber Supporter

\$1000 (10 available)

- 10'x10' Booth at festival
- One year membership in the North Canton Area Chamber
- Logo recognition on festival collateral (advance and day of)
- Logo recognition and link to your business from MSF website
- Linked posts from Chamber/Main Street Festival Facebook page

Community Supporter

\$500

- Logo recognition and link to your business from MSF website
- Linked posts from Chamber/Main Street Festival Facebook page
- Logo recognition on on-site signage and MSF program

Friend of the Festival

\$300

- Logo recognition and link to your business from MSF website
- Logo recognition on on-site signage and MSF program

ABOUT SPONSORSHIP

We count on our local sponsors to support the excitement and fun the Main Street Festival brings to our area. It's that one Summer day, right before the kids go back to school, and routines are set into motion again.

We count on our sponsors to support this day that kicks off with the Hoover Band taking a walk down Main Street to show their pride and hard work, and ends with a musical performance that can be enjoyed by all ages and people of our community.

We ask that you become one of our **partners**, to support the efforts of the North Canton Area Chamber of Commerce for this one Summer day that makes memories for families to enjoy, connections for businesses to last for years to come and revitalize the very sense of community that makes this the City of North Canton. Consider some of the information below as you make your decision to become a sponsor of the 2021 Main Street Festival.

FESTIVAL FACTS

24th Annual Event
Average 80 Vendors
Activities for all ages
Over 4,000 people attend

MARKETING REACH

Enewsletter reaching 600 businesses and individuals
1700 people following the 2021 event on Facebook
Facebook event reach of 28,000
2700 followers on Chamber Facebook page
Exclusive Main Street Festival website reaching community, vendors and information seekers

NEW FOR 2021

A Walk Down Main Street featuring:

BBQ Themed Sidestreet MKT from the folks behind the 720 MKTS
Incorporation of North Canton's new DORA with multiple beverage stations
All day entertainment on TWO stages
On trend shopping experiences
Popular food trucks and concessions
Kids Zone featuring inflatables, games, and competitions
Absolute Intense Wrestling demonstration and appearances
All Day VIP hospitality for sponsors near main stage. Including cooler filled with water, tables & chairs to relax while you eat & drink.

Contact for Sponsorship

Keri Burick, Chamber President

president@northcantonchamber.org

330-499-5100

I look forward to hearing from you!

